



CALIFORNIA YACHT BROKERS ASSOCIATION

CYBA Affiliate Sponsorship Program for 2025

The CYBA is pleased to offer a Sponsorship Program to our member Affiliates. Affiliates are individuals and companies in the marine industry who are non-broker CYBA members. The CYBA fosters a mutually beneficial relationship between our yacht broker members and those boating community members who offer products and services that support the yacht brokerage business.

All sponsors must be approved CYBA Affiliate members to participate

<https://cyba.info/cyba-members/affiliate-application/>

The \$195 initiation fee and \$195 yearly dues are included at each sponsorship level.

Please select your level of Sponsorship:

Bronze Sponsor - \$1,000

Silver Sponsor - \$2,500

Gold Sponsor - \$5,000

Platinum Sponsor - \$10,000+

The CYBA welcomes separate materials to be submitted for inclusion on our website and in our newsletters. We are also open to discussing additional promotional avenues with you to customize a sponsorship package that will optimize your impact with our members. All **Bronze, Silver, Gold** and **Platinum** Affiliate Sponsors may have the opportunity to present to the CYBA membership at prearranged meetings and seminar events or through CYBA generated e-mail blasts.

At the **Bronze, Silver, Gold** and **Platinum** levels, in-kind services can be combined with dollar value contributions.

Sponsorships will be invoiced in December with the full balance due by January 5th in order to ensure inclusion beginning with our first major event of the year, the CYBA Annual Dinner in January.

Additional sponsorship and promotional opportunities are available to supplement your support and can be coordinated through the CYBA Sponsorship Chairperson.

For more information, please contact Jeff Merrill, CYBA Affiliate Sponsorship Chair.

email: Jeff@JMYS.com • phone: 949-355-4950

Sponsorship Levels



Bronze Sponsor - This designation is available for contributions of \$1,000+ (upon approval) will receive:

- Annual Affiliate Membership Status (upon approval) in the CYBA for the Company or Individual.
- Annual Affiliate Membership dues included.
- Plaque of Appreciation and Support as a Bronze Sponsor.
- Recognition on the CYBA website as a Bronze Sponsor and link to your website on CYBA.info
- Use of the "CYBA Bronze Sponsor" logo on own website and marketing materials.
- Complimentary 1/4-page ad in every CYBA newsletter for the calendar year.
- Name announced at the CYBA Annual Dinner and CYBA Legal Seminar.
- Name on table tent cards at the CYBA Annual Dinner and CYBA Legal Seminar.
- Name included in selected email blasts from the CYBA to the membership.



Silver Sponsor - This designation is available for contributions of \$2,500+ (upon approval) will receive all the benefits of Bronze Sponsor, plus:

- Plaque of Appreciation and Support as a Silver Sponsor.
- Recognition on the CYBA website as a Silver Sponsor and link to your website on CYBA.info.
- Use of the "CYBA Silver Sponsor" logo on own website and marketing materials.
- Complimentary 1/2-page ad in every CYBA newsletter for the calendar year.
- Door prize presented in your name at the CYBA Annual Dinner
- (2) complimentary tickets for the CYBA Legal Seminar.



Gold Sponsor - This designation is available for contributions of \$5,000+ (upon approval) will receive all the benefits of Silver Sponsor, plus:

- Plaque of Appreciation and Support as a Gold Sponsor.
- Recognition on the CYBA website as a Gold Sponsor and link to your website on CYBA.info
- Use of the "CYBA Gold Sponsor" logo on your website and marketing materials.
- Complimentary full-page ad in every CYBA newsletter for the calendar year.
- (2) complimentary tickets to the CYBA Annual Dinner.



Platinum Sponsor - This designation is available for contributions over \$10,000. (upon approval) will receive all the benefits of Gold Sponsor, plus:

- Plaque of Appreciation and Support as a Platinum Sponsor.
- Recognition on the CYBA website as a Platinum Sponsor and link to your website on CYBA.info
- Use of the "CYBA Platinum Sponsor" logo on your website and marketing materials.
- Complimentary full-page ad in every CYBA newsletter for the calendar year.
- (4 Total) complimentary tickets to the CYBA Annual Dinner.