



CALIFORNIA YACHT BROKERS ASSOCIATION

CYBA Affiliate Sponsorship Program for 2017

The CYBA is pleased to offer a sponsorship program with varying levels of participation to our Affiliates. These promotional packages are available to companies and individuals who wish to contribute donations based on varying values.

For 2017, we have Five Levels of Affiliate Sponsorship available:

Friend of CYBA - \$500

Bronze Sponsor - \$1,000

Silver Sponsor - \$2,500

Gold Sponsor - \$5,000

Platinum Sponsor - \$10,000+

Each level has a different contribution total. CYBA Affiliate membership is available by application and all sponsors must be approved CYBA Affiliate members to participate. CYBA Affiliate dues are \$195 a year, and annual dues are included at each sponsorship level.

Friend – This designation is available for contributions of \$500. **Friends** will be announced at our Annual Dinner in January and thanked for their support.

- Certificate of Appreciation and Support as a **Friend of the CYBA**

Bronze Sponsor - This designation is available for contributions of \$1,000 - \$2,499.



Bronze Sponsors (upon approval) will receive:

- Annual Affiliate Membership Status (upon approval) in the CYBA for the Company or Individual
- Annual Affiliate Membership dues included
- Plaque of Appreciation and Support as a **Bronze Sponsor**
- Recognition on the CYBA website as a **Bronze Sponsor** and link to your website on CYBA
- Use of the “**CYBA Bronze Sponsor**” logo on own website and marketing materials
- 1 / 4 page complimentary ad in every CYBA newsletter for the Calendar year
- Name announced at the CYBA Annual Dinner and CYBA Legal Seminar
- Name on table tent cards at the Annual dinner and Legal seminar
- Name included in selected email blasts from the CYBA to the membership
- Recognition on the CYBA website as a **Bronze Sponsor**
- 1 complimentary ticket for the Annual Dinner

Silver Sponsor This designation is available for contributions of \$2,500 - \$4999..



Silver Sponsors (upon approval) will receive all of the benefits of **Bronze**, plus:

- Plaque of Appreciation and Support as a **Silver Sponsor**
- Recognition on the CYBA website as a **Silver Sponsor** and link to your website on CYBA
- Use of the “**CYBA Silver Sponsor**” logo on own website and marketing materials
- 1/2 page complimentary ad (upgrade) in every CYBA newsletter for the calendar year
- Rotating Banner on CYBA Forms website
- Door Prize presented in your name at the Annual Dinner
- 2 complimentary tickets for the Annual Dinner
- 1 complimentary ticket for the Legal seminar

Gold Sponsor- This designation is available for contributions of \$5,000 - \$9,999.



Gold Sponsors (upon approval) will receive all of the benefits of **Silver Sponsor**, plus:

- Plaque of Appreciation and Support as a **Gold Sponsor**
- Recognition on the CYBA website as a **Gold Sponsor** and link to your website on CYBA
- Use of the “**CYBA Gold Sponsor**” logo on own website and marketing materials
- Full page complimentary ad (upgrade) in every CYBA newsletter for the calendar year
- Full time Name on CYBA Forms website
- 2 complimentary tickets for the Annual Dinner (total of 2)
- 2 complimentary tickets for the Legal Seminar (total of 2)

Platinum Sponsor – This designation is available for contributions over \$10,000.



Platinum Sponsors (upon approval) will receive all of the benefits of Gold Sponsor, plus:

- Plaque of Appreciation and Support as a **Platinum Sponsor**
- Recognition on the CYBA website as a **Platinum Sponsor** and link to your website on CYBA
- Use of the “**CYBA Platinum Sponsor**” logo on own website and marketing materials
- Full page complimentary ad in every CYBA newsletter for the calendar year
- Full time Name on CYBA Forms website
- 4 complimentary tickets for the Annual Dinner (total of 4)
- 4 complimentary tickets for the Legal Seminar (total of 4)
- Full time Feature ad on CYBA home page
- Coordination of special one-day event

More on CYBA Affiliate sponsorship:

Additional programs of sponsorship and promotion are available to supplement your support and can be coordinated through the CYBA Sponsorship Chairperson.

The CYBA welcomes separate materials to be submitted for inclusion on our website and in our newsletters. We are also open to discussing additional promotional avenues with you to customize a sponsorship package that will optimize your impact with our members. All **Bronze, Silver, Gold** and **Platinum Affiliate** sponsors may have the opportunity to present to the CYBA membership at prearranged meetings and seminar events or through CYBA generated e-mail blasts.

At the **Bronze, Silver, Gold** and **Platinum** levels, in-kind services can be combined with dollar value contributions. Sponsorships will be invoiced in December with the full balance due by January 5th in order to ensure inclusion beginning with our first major event of the year, the CYBA Annual Dinner in January.

For more information, please contact Jeff Merrill, CYBA Affiliate Sponsorship Chair.

Email: jeff.merrill@jmys.com Mobile: 949.355.4950

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